AARMR 2019

Haydn Richards

August 7, 2019
El Arroyo

NOW HIRING

HOUSING PRICES
ARE HIGHER
THAN
WILLIE NELSON
SHOUT OUT TO ATM FEES FOR MAKING ME BUY MY OWN MONEY
El Arroyo

MILLENIALS
WALKING AROUND
LIKE THEY RENT
THE PLACE
I SURVIVED
ANOTHER MEETING
THAT SHOULD’VE BEEN AN EMAIL
Data Collection: Active and Passive

- **Active:** Voluntarily provided by customer
- **Passive:** Browser tracking, third-party applications
  - Automatic software logs
  - Cookie placements
- **FTC:** 57% of busiest e-Commerce sites allow third-party cookie placement, but only 22% disclose that
Data Collection: Active v. Passive

A notice that Android users saw when theScore, a sports app, asked for access to their location data.

The Weather Channel app showed iPhone users this message when it first asked for their location data.
Lisa Magrin is the only person who travels regularly from her home to the school where she works. Her location was recorded more than 800 times there, often in her classroom.

A visit to a doctor’s office is also included. The data is so specific that The Times could determine how long she was there.

Ms. Magrin’s location data shows other often-visited locations, including the gym and Weight Watchers.

In about four months’ of data reviewed by The Times, her location was recorded over 8,600 times — on average, once every 21 minutes.
A device arrives at approximately 12:45 p.m., entering the clinic from the western entrance.

It stays for two hours, then returns to a home.

By Michael H. Keller | Imagery by Google Earth
JUST ONE MARGARITA AND OTHER LIES I TELL MYSELF
IF BRITNEY SPEARS CAN GET THROUGH 2007, YOU CAN GET THROUGH TODAY
ALWAYS REMEMBER
YOU’RE UNIQUE JUST LIKE EVERYONE ELSE
TREAT YOUR MOM TO A MARGARITA YOU’RE PROBABLY THE REASON SHE DRINKS
There's no way that everybody was Kung Fu Fighting
MY SOULMATE IS OUT THERE SOMEWHERE, PUSHING A PULL DOOR
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Don't Drink and Amazon Prime
EVERYONE HAS A HIDDEN TALENT THEY DON'T KNOW ABOUT UNTIL TEQUILA
AUTO CORRECT
CAN GO
STRAIGHT
TO HE’LL
El Arroyo

DO DOGS SEE POLICE DOGS AND THINK OH NO IT'S THE COPS

LIKE US ON FACEBOOK /ELARROYOAUSTRIN FOLLOW US ON INSTAGRAM @ELARROYO_ATX
I LIKE TO DRINK
WHEN I WORK OUT
I CALL IT
BACARDIO
"IF I ONLY CHECKED MYSELF"

-GUY WHO WRECKED HIMSELF
JUST TOLD MY KIDS
I'M OLDER THAN
GOOGLE. THEY THINK
I'M JOKING
CLAPPING IS LITERALLY HITTING YOURSELF CAUSE YOU LIKE SOMETHING